

Fighting Hunger in Vermont



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Nov. 2009 - Childhood hunger is a reality, even in Vermont. Over 20,000 children in Vermont do not receive enough nutritious food. The NSB Foundation has made a significant investment in the fight against hunger, which to date has resulted in an additional \$17 million of Federal nutrition aid being directed to Vermont's local economies.

Three years ago, the NSB Foundation shifted to a focused giving approach with the intent of making a lasting impact on one serious local issue. We chose to address hunger, and partnered with the Vermont Campaign to End Childhood Hunger. The resulting "Community Hunger Project" builds sustainable solutions to improve nutrition and reduce hunger in Vermont communities.

One way the Community Hunger Project has made a lasting impact is by increasing participation in nutrition programs such as school breakfasts, summer meals, child care meals, and food stamps (now called 3SquaresVT). In addition, it has raised awareness about local causes and effects of hunger.

While our emphasis has been on two of Vermont's most densely populated areas, Washington and Chittenden counties, the Community Hunger Project model can be replicated elsewhere. Other Vermont counties and neighboring states are considering adopting the model, and the Project recently won a national community banker award.

The bottom line is more children are being fed, and that is the best return on the Foundation's investment. The NSB Foundation is proud to continue our partnership with the Vermont Campaign to End Childhood Hunger. When banking with Northfield Savings Bank, you too are helping fight hunger.

ZERO

Children should ever go hungry



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Northfield Savings Bank proudly supports the Vermont Campaign to End Childhood Hunger.

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